

CONNELL JUNIOR EAGLES



2022 SPONSORSHIP APPLICATION

Sponsor name: _____

Address: _____

Contact: _____ Phone: _____

Email: _____

SPONSORSHIP SELECTION

Choose the program you wish to sponsor and the amount from below.

- GENERAL ORGANIZATION (Projected Cost \$46,000) FOOTBALL & CHEER (\$21,000) BASKETBALL (\$5000) BASEBALL & SOFTBALL (\$20,000)

DONATIONS OF ANY AMOUNT ARE WELCOME AND APPRECIATED

- | | | |
|--|---|---|
| <input type="checkbox"/> BASIC \$50 | <input type="checkbox"/> PLAYOFF \$500 | <input type="checkbox"/> HALL OF FAME \$5,000 |
| <input type="checkbox"/> PLAYER \$100 | <input type="checkbox"/> ALL LEAGUE \$1,000 | <input type="checkbox"/> LEGENDARY \$10,000 |
| <input type="checkbox"/> GAMEDAY \$250 | <input type="checkbox"/> CHAMPION \$2,500 | <input type="checkbox"/> AUDIBLE \$_____ |

- \$300 Baseball & Softball Team Sponsorship- Sponsor name or Logo will be advertised on shirts.*

General donations over \$1000 and Baseball donations over \$300 may receive team name advertising. All sponsors may submit a logo to be posted on our website.

February 24, 2023 is the cutoff for team name considerations!

Sponsor Recognition-Do you wish to have:

- Team name Banner Both Website Only No recognition

Sponsorship Intervals-How often would you be willing to sponsor our programs?

- Annually Biannually Quarterly When Needed

Connell Junior Eagles thanks you for your consideration and sponsorship of our programs.

Connell Junior Eagles is an IRS designated 501(c)(3) charity; all donations may qualify to be tax deductible. Sponsorship of these programs greatly help us keep the cost of participation down. Increasing the number of kids in our programs. We are doing a tremendous amount of work as volunteers to provide our area youth with positive and fundamental youth sports programs. Beyond just the basic equipment, operating, and insurance cost. We also have costs associated with storage and field improvements. All our programs are being tailored as a top to bottom program. Meaning we our working with our high school programs to develop a system of incremental goals and learning to achieve success and discipline throughout. Combined with a streamlined registration and communication website. With our community support and sponsorships, we intend to make these goals a reality. Thank you for your sponsorship and involvement.

ALL CHECKS CAN BE MADE OUT TO: **CONNELL JUNIOR EAGLES P.O. Box 805 Connell, WA 99326**

PayPal and Venmo options are available too.

Administrative inquiries- Holly connelljreagles@hotmail.com

Organization inquiries-Steve Tomren 509-521-1580: president@Junior-Eagles.org

www.connelljunioreagles.com



CONNELL JUNIOR EAGLES

Hello all,

After a successful 2021 fundraising campaign, the Jr. Eagles football teams returned to the field equipped with new helmets and pants for the 2022 season. This achievement was possible because of our extraordinary sponsors and community support. The Connell Junior Eagles would like to thank all those sponsors for supporting our youth. All sponsors are recognized on our website frontpage at www.connelljunioreagles.com. We encourage all to look at the site as we continue to develop and provide information for all youth sports in the North Franklin Schools Community.

The Jr Eagles football teams just completed the 2022 season. It was another year of fundamental growth for the kids. Connell Junior Eagles would also like to thank all our coaches, team moms, concession, and field volunteers for their time commitment to these kids and the program. Also, NFSD for working with our schedule adjustments with relative ease. The program was in good shape this year thanks to all the contributions of our great community.

The Connell Junior Eagles (CJE) are focused on continuing support for the 2023 year and beyond. Football is an expensive sport. Player registration and fundraising doesn't quite cover the expenses. The list of expenses is long: practice gear, game day cost, refs, jerseys, pads, helmet reconditioning every 2 years, insurance, storage, and more. All these expenses, and factoring for future expense surges for wear and tear, project an average \$21,000 to cover all costs year to year. But this is just the football expense, and it has been a busy year. Let's review what the Connell Junior Eagles board has been doing this last year.

The level of effort to achieve the accomplishments last year and developing Connell Junior Eagles to a now recognized 501c3 charity status. Led to some additional considerations.

1. **Registration & Communication-** The development of the connelljunioreagles.com website started thoughts of new approaches to youth sports that the Connell Junior Eagles hope to make a reality. The league in which we play football and cheer requires online registration and grade verification. Other local youth sports have adopted other registration programs as well, and some maintain paperwork too. Regardless each seemed to be different, and parents struggle to find communication or know when registrations open. Which led to the thought, what if we could encompass all or most of the sports in one registration site! Imagine for a moment that we could register most of the kids at our elementary schools to the player database and then with a simple push of a button ALL in the database could receive email or text notification that a sport registration or camp was now open and all relevant information or contacts to the event is instantly available. Then it would also have an app to maintain practice and game schedules as well as team communication. The concept is like that of finalforms which kids and parents use 7th grade and above. The site could also be used to

build a database of volunteers that could quickly be informed as well. Coaches in the database are background checked annually to comply with state safety requirements.

2. **Volunteers**-From the personal experiences of the Connell Junior Eagles board members. Often when it comes to the youth sports there is a sole volunteer that is running the organization, or a group/board that is made of familiar faces across multiple sports. This led to the thought. Why not consolidate and work together as one! One board along with many proactive and active parents and volunteers to drive the programs. Specially to include parent groups from the different elementary schools' areas.
3. **Time**-The volunteers ultimately have a limited time. Once our kids are beyond a program, we follow the kids to the next interest. It is a natural flow. Volunteers, especially ones solely running a program, may burn out or get too busy with life. Which leads to a race to find a replacement and trial by fire experiences that can be tasking. So, lets approach it with the many hands make light work approach and develop structured formats to make succession an easy transition.
4. **Structure**-What if for each program we could develop a structure of needs and organize so that year to year there are guides for each program's volunteers. Providing our coaches with some basic simple structure that could potentially increase the number of volunteers that are currently afraid they don't know enough.
5. **Funding**-With a 501c3 status. There are tax benefits to our donors. It is a simplified level of effort to maintain one organization for all sports. It also opens the door for grant funding for large ventures. For sponsors it allows a level of checks and balances security knowing that funds will be used properly.

These are just a few examples of considerations that convinced the board to reach out to other youth programs to discuss interest in this new venture. An idea a bit outside the box from the normal approach. The vision moving forward is that as an organization we will expand to include additional interested programs and hopefully expand our volunteer pool. Each program will still maintain its "persons in charge" to continue to operate. The CJE board will work with those persons to assist in organizing the needs of the program. Each program will have its own accounts and access to funding. If baseball needs bats. They go buy bats. Receipts must be kept for accountability. It will be as simple as we can make it and maintain accountability.

Our discussions had results. Moving on in the 2022-2023 season the boys and girls basketball league coordinated by Stacy Kniveton and the North Franklin Babe Ruth Softball & Baseball league will now be included in the Connell Junior Eagles offerings. This is an exciting time to see just how much we can get done to make this not only a success but continually improve each program for our youth. To accomplish these goals, we will ask our community again to help sponsor our goals for each of these programs. We hope that more programs will continue to join.

Connell Junior Eagles projects an operating budget of nearly \$50,000 for the current programs. Which is no small amount of money. Sponsorships can be given to a specific program or to the organization. Organization donations will be used at the board discretion for ALL program needs. The goal is to improve all programs and the development of our youth when they participate in these

sports. Not all donations need to be monetary either. If anyone wishes to donate items, we can sell or raffle, we would be grateful to hear the proposal. Everything helps!

Time is also a terrific investment. If anyone wishes to help volunteer time to assist in this goal at any capacity, please reach out. (Steve Tomren 509-521-1580) The goal is ambitious, but we believe it could be very beneficial. Many of the volunteers in recent years have moved on with older kids no longer in the youth programs. We need more parents of the younger kids to step up and get involved.

Beyond just operating these programs the Connell Junior Eagles are also looking to improve our community fields and facilities across the district as there are many needs to improve. A healthy supply of volunteers and funds will continue to be a need to allow these improvements to happen.

Thank you for your interest and consideration.

For everyone curious about basketball, we will be opening registration the first week of November. The season will play from the conclusion of Jr Eagle volleyball until January 21st. The league intends to expand to include 3rd-6th boys and girls this year. Volunteer dependent. More information will be released soon!

Again, Thank you

www.connelljunioreagles.com